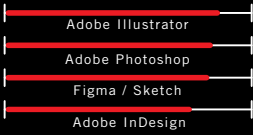
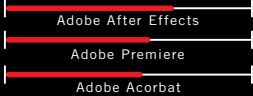


Confident:



Comfortable:



Instagram:
@iconic_dsgns

LinkedIn:
/ryan-horton3553

Environmental Graphics
Photography
Cinematography
Fashion
Graphic Design
Branding
Motion Media
Advertising
Footwear Design
Manufacturing Process

Suzanne Murphy, Czarnowski
Creative Director
email: smurphy@czarnowski.com

Rob Levash, Wilson Butler Architects
Senior Associate
tele: 617.720.7127
email: rcl@wilsonbutler.com

Visual Designer October 2020 - September 2022

Embark Veterinary
Boston, MA

- Led designer for 2022 DNA Month campaign, designing and producing still image and gif assets for paid social and email
- Led designer for Swab Wars, Scooby Doo, and Summertime Sale organic social assets
- Led designer for 2021 Mutt Madness campaign, designing and producing motion graphics, still image, and video assets
- Voiceover for educational videos series
- Conceptualized and created internal branding for office graphics and branded items for an engaging employee experience
- Conceptual ideation and production of promotional materials for marketing campaigns throughout the year
- Cross communicated and coordination between creative, product, marketing, and engineering teams

Freelance Designer March 2018 - Present

Horton Iconic Designs, Self-Employed
Roxbury, MA

- I.D. Shop: Created Original Brand and E-Commerce Shop
- Boston Society for Architecture's 2021 Symposium graphics
- Youth Build Boston website redesign & promotional materials

Czarnowski inc. May 2018 - July 2020

Conceptual Graphic Designer (2D)
Quincy, MA

- Led engagement design on USPS Booth and Mail Innovation Wall experience that was ranked top 10 at CES 2020
- Implemented new branding into cohesive conference experience for 2019 CannaCon Detroit
- Led design of 2018 CannaCon OKC branded experience
- Provided a unique perspective to create interactions between spatial and graphic planning within booth designs for expo events
- Participated in collaborative brainstorming sessions with account and marketing teams on a weekly basis
- Provided step-by-step mockup designs for user interactions
- Worked in Keynote to develop unique brand layouts for RFP presentations

National Organization of Minority Architects, Boston (BosNOMA)

- Member of the Executive Board serving as Brand Ambassador
- Strategic planning for the chapter's growth and vision
- Produce the communication materials for public facing assets
- Rebranded/Redesigned logo and overall website UX

School of Motion

After Effects Kickstart 2021

Northeastern University

Master of Architecture 2017

Savannah College of Art and Design

BFA in Architecture 2015